



ABDULLAH GÜL  
UNIVERSITY

INTERNATIONALISATION

STRATEGY

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As one of the leading Turkish universities in education, research and social entrepreneurship, the Abdullah Gül University (AGU) values the significance of internationalisation and aims to enhance its international profile as a world-renowned university.

The University's mission statement already underlines this aim with the following sentences:

With a learner focus, AGU aims to develop individuals who can shape the future and convert knowledge into value through partnerships as a research university that embraces solution-seeking for global challenges.

This internationalisation strategy document has been developed in response to the above-mentioned objective. In order to materialize this strategy, the following internationalisation vision, mission and objectives were adopted by the AGU Administration through a participatory process that involved all AGU members.

## AGU Internationalisation—Vision:

**“Enable AGU to become a creative, innovative and high-quality international institution in Learning, Research and Social Entrepreneurship.”**

## AGU's Internationalisation – Mission:

“AGU aims to become an international and multicultural hub for education, research and social entrepreneurship; impacting communities and stakeholders at the regional and international levels, by:

- 1 — Attracting and educating individuals who can have a positive professional and social global impact;
- 2 — Converting knowledge into value through international networks and partnerships;
- 3 — Embracing leading-edge research and innovative approaches to meet global challenges;
- 4 — Creating a multicultural environment promoting diversity, equality, social awareness and inclusion for all”

## AGU Internationalisation – Objectives:

With its 2015-2020 Internationalisation Strategy, AGU aims to accomplish the above-stated objectives by internationalising each of the University's pillars:

- 1 — Education
- 2 — Research
- 3 — Social Entrepreneurship
- 4 — Administrative structure

The internationalisation objectives for each one of AGU's pillars are listed in the following pages.

## I. Education

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AGU intends to provide a high quality level of education, and develop innovative and internationally oriented curricula. In order to achieve these objectives, AGU commits itself to:

- Embedding an international dimension in AGU's curricula via: The use of electives, international methodology, perspectives, cases and examples; the inclusion of themes such as sustainability, global citizenship, inclusiveness and cultural difference.
- Developing curricula and establish necessary administrative structures that fully comply with the requirements of the Bologna Process;
- Writing programme outcomes for every Department and learning outcomes for each course. And linking them to the Turkish qualifications framework;
- Obtaining Diploma Supplement and ECTS Labels by 2020 at the latest;
- Incorporating a mandatory international short or long-term study or work period abroad into at least one AGU programme;
- Recruiting talented full-degree international students. Increase and maintain their share to a minimum of 15% (from 1% in 2014) of the AGU total student population by 2020;
- Recruiting high-quality international faculty members. Increase and maintain their share to 25% (including AGU School of Languages) by 2020 from 19% in 2014;
- Creating an international summer school by 2020.

## I. Education

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- Increasing the variety, number and quality of academic international agreements. Sign at least 35 international agreements by 2020;
- Promoting EU mobility programmes, in particular the use of the Erasmus+ Programme;
- Promoting and becoming partners in non-EU mobility programmes;
- Joining at least four of the leading international university associations, organizations or networks by 2020;
- Enabling all AGU Undergraduate students to have an international experience before graduation.
- Establishing Student satisfaction surveys to be renewed every 3 years;
- Establishing Alumni satisfaction surveys to be renewed every 3 years.



## II. Research

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AGU is a research university aiming to become an international hub for innovation and top-quality research that will have concrete positive impacts on national and international societies. In order to achieve these objectives, AGU commits itself to:

- Increasing international research projects and funds up to 50% of the total;
- Recruiting internationally recognised researchers to bring new expertise, ideas, and networks to AGU;
- Increasing the number of international research collaborations;
- Increasing the percentage of international PhD students (20% by 2020);
- Establishing at least two Joint/Double Degree PhD Programmes by 2020;
- Establishing an AGU research-mobility programme; in particular via the use of the Erasmus+ Programme; incorporating a compulsory one-semester mobility period into each PhD programme;
- Creating new incentives for international conference participation (one per annum per academic staff);
- Joining at least one of the leading international university research networks;
- Increasing the number of indexed (SSCI, SCI, etc.) articles, research papers, case reports, citations, etc. published internationally;
- Encouraging AGU researchers to increase the number of publications co-authored with international colleagues.

## II. Research

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- Being ranked as one of the top 500 Universities in one of the prestigious world university rankings by 2020 (i.e., THES, QS, etc.);
- Improving the university's reputation and visibility by increasing the number of international symposia, conferences and workshops organized and hosted by AGU;
- Establishing at least one international research centre at AGU by 2020;
- Receiving an ABET or equivalent accreditation (MÜDEK) for our Engineering Departments, an AACSB accreditation for our Business School and appropriate ones for other Departments by 2020;
- Adding an international dimension to AGU's Graduate Programmes in order to make them relevant and attractive to international students and researchers.



### III. Community Outreach

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AGU intends to become an international university through promoting social entrepreneurship and global outreach; providing its community members with the appropriate information, training, support, guidance and international network access to enable them to have a positive impact on the lives of others as well as the society as a whole. In order to achieve these objectives, AGU commits itself to:

- Developing strong cooperation with international NGO's and corporations;
- Increasing the number of international internship opportunities for AGU students;
- Encouraging students to engage in international volunteering opportunities (i.e European Voluntary Service);
- Extending and strengthening AGU's cooperation with the European Commission Resource Centre « SALTO Euromed »;
- Establishing and maintaining international social, environmental and charitable projects;
- Involving international students in social, environmental and charitable projects.





## IV. Administrative Internationalisation

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In order to successfully implement its Internationalisation Strategy and reach the above-stated goals and objectives, AGU intends to involve the whole AGU community by adapting its administrative, financial and organizational structures accordingly.

In order to achieve these objectives, AGU commits itself to:

- Establishing an internationalisation budget to generate new resources and reallocate existing ones according to the needs of internationalisation;
- Establishing a "Welcome Service" facilitating AGU international community members' integration into the University and its environment;
- Developing plans for infrastructural modifications or additions raised by internationalisation;
- Transforming or adapting organisational structures and procedures to meet the challenges created by this process;
- Involving and encouraging active participation of all AGU members in the internationalisation process;
- Strengthening the AGU international brand; promoting the University and its programmes to prospective students, professionals and partners at the international level, particularly in target countries;
- Improving part-time work opportunities and on-campus employment opportunities for international students;
- Ensuring that all university communication mediums are provided in English.

## IV. Administrative Internationalisation \_\_\_\_\_

- Enabling the improvement of AGU staff's English competency;
- Offering intercultural training for AGU staff;
- Promoting diversity and multiculturalism on campus;
- Guaranteeing on-campus accommodation for international students;
- Linking staff internationalisation efforts to their performance criteria;
- Obtaining an ISO 9001 certification for administrative processes;
- Establishing a Staff satisfaction survey to be renewed every 3 years;
- Conducting a Brand Recognition/Perception survey to be renewed every 3 years;
- Undergoing EUA evaluation;
- Undergoing KalDer's institutional administrative evaluation.





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